



# News Release

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FOR IMMEDIATE RELEASE

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## **2011 “TOWER BANNER ART CONTEST” WINNERS ANNOUNCED**

BURBANK, Calif., March 7, 2011 – The high school student winners and finalists of the Bob Hope Airport “2011 Tower Banner Art Contest” from Burbank, Glendale and Pasadena Unified School Districts presented their winning artwork at today’s March 7, 2011 Airport Authority meeting. Joining them were their art teachers and district art coordinators, along with many of the students’ proud parents.

This is the fourth year the Burbank-Glendale-Pasadena Airport Authority has invited high school seniors in Grades 9-12 to enter the Bob Hope Airport Tower Banner Art Contest. Each year, the Airport Authority chooses a different aviation theme for the contest. This year’s theme was “Up and Away.” In 2010, the theme was “Joy of Flight” and in 2009 and 2008, the artists illustrated “Soaring to New Heights” and “Flight – A Gateway to Dreams.”

Each school district is responsible for determining which entries are chosen as the top three entries. The Arts and Culture Commission from each respective City then considers the three entries and makes the final selection of one entry from its school district based on the judging criteria set forth in the Authority’s contest rules and regulations.

The winning artwork from each school district is displayed on the façade of the Bob

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## TOWER BANNER ART CONTEST

03/07/11

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Hope Airport terminal tower for a period of approximately three months where it is seen by well over a million travelers and airport visitors as they arrive and depart the terminal. The artwork is enlarged to 16 feet by 26 feet to target viewers who are on the move. For the past three years, \$2,500 has been awarded to each school district in honor of the winning entries, with the stipulation that the award be used to help support and promote the district's education programs for the arts. This year, the Airport Authority has increased the award to each school district to \$3,000.

The winning entries displayed on the tower are rotated among Burbank, Glendale and Pasadena. This year, Burbank's winning banner, created by 11<sup>th</sup> grader Jasmine Flores from John Burroughs High School, will be the first to be displayed on the tower beginning this September.



1<sup>st</sup> Place, Jasmine Flores  
John Burroughs High School  
Kay Anderson, Teacher

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## TOWER BANNER ART CONTEST

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Glendale Unified School District's winning banner, created by 12th grader Christina Padilla from Crescenta Valley High School, will be displayed starting January 2012. In 2010, Christina as an 11<sup>th</sup> grader at Crescenta Valley High School, won 2<sup>nd</sup> place for her art entry.



1<sup>st</sup> Place, Christina Padilla  
Crescenta Valley High School  
Sarah Wiggins, Teacher

Pasadena Unified School District's winning banner, created by 11<sup>th</sup> grader Hannah Baldwin from Pasadena High School, will be displayed beginning April 2012.



1<sup>st</sup> Place, Hannah Baldwin  
Pasadena High School  
Brooke Kent, Teacher

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## TOWER BANNER ART CONTEST

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Second and third place winners, along with the first place winners, will be displayed in Terminal B hallway with an explanation of the contest beginning September 2011. [Click here to view all nine winning images.](#)

The next contest will begin in September 2011. To be eligible to enter the contest, student artists must be enrolled in Grades 9-12 in the public high schools of Burbank Unified School District, Glendale Unified School District or Pasadena Unified School District. Students interested in participating should contact the art faculty or art department at their high school for details.